

OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER: KHORDHA

Khordha- 752055, Odisha

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Letter No. 2501

Agri./ Dated- 29-7-24

EXPRESSION OF INTEREST (EOI)

Expression of Interest (EOI) is invited by the Chief District Agriculture Officer, Khordha from intending Agencies having valid GSTIN registered for the state of Odisha and past experience in such field to organise the Krushi Rath to make awareness and wide publicity of the flagship programme policies as well as critical technologies that needs to be followed for better production, productivity and farm income by organising awareness campaigns with the help of Local Extension Functionaries at Block, GP, Head quarter offices, Market places and other suitable places etc. under IEC, 2023-24.

The Krushi Rath will be organised twice in a year per block i.e. 2 nos per block covering all the 10 blocks of the district of total 20 nos Krushi Rath. The intending bidders/agencies may submit their EOI documents with fixed rate contract @ Rs. 1,00,000/- per block (for 2 nos) including GST and other taxes applicable in sealed cover to the undersigned by 07/08/2024 upto 1PM. The details of the Krushi Rath will be available with the undersigned. One agency can apply for any numbers of blocks of the district.

Major points for Krushi Ratha:-

- Motivate and mobilise farmers about the area specified content and critical messages vetted by Chief District Agriculture Officer, Khordha by way of folk dance/drama/pala .
- The Krushi Rath vehicle will be well decorated with proper sound system.
- The agency will take GPS photographs of the event on daily basis and must share GPS photos to the BAO, ADO and CDAO.
- The audio content will be prepared by the selected agency at district level which will be vetted by the CDAO.
- It will make all-out effort to document the Krushi Rath with good-quality photographs, videos and success stories
- The vehicle should cover each GP headquarter mandatorily covering weekly hats along with important regular market place & including Block office, Tahasil office, PACS, commercial banks & GP offices that will be covered during 6 days coverage of Krushi Rath .
- The distance covered by the Krushi Rath will be certified by the concerned BAO.

Mandatory criteria of the agency to be selected:-

- The agency must have valid PAN number and GST registration with up to date income tax and GST clearance certificate.
- It should submit a letter of intent mentioning that he/ she is willing to be involved in the assignment along with a resolution to CDAO.
- Preference to be given to the agency who have past experience for similar assignments in Agriculture Department.
- Preference to be given to the agency having its own vehicle for organizing Krushi Rath.
- For the purpose, agency will provide documents regarding having vehicle which must be in a road worthy condition and shall not be more than 3 years old from the date of initial registration with valid RC, insurance certificate, fitness certificate, pollution certificate etc . and other valid documents which are mandatory for plying of vehicle.
- The driver of vehicle must have valid driving license for driving.
- Preference to be given to local agencies i.e. agencies of the same district/ block.

- Should not be blacklisted by Government of India, Government of Odisha, other state governments agencies, any Indian or international donor and provide a self-declaration by the authorized representative to this effect.
- Should have an active bank account number
- The artists for the folk dance/drama/pala will be selected from the list available with the District Culture Officer, Khordha.

The payment of the agency will be made after successful completion of the work.

List of documents to be submitted:-

1. Agency profile with Registration no of the Firm
2. GSTIN registration certificate/ return status
3. PAN Card
4. Up to date income tax and GST clearance certificate
5. Rate quotation of Krushi Rath (Including GST and other Taxes)
6. Self declaration of non-black listing
7. MoA/ agreement/ any documentary evidence of working for Govt. in Agriculture or allied Department on similar projects
8. List of own vehicle or undertaking to facilitate providing vehicle
9. Details of vehicle with valid RC, insurance certificate, fitness certificate, pollution certificate etc. and driving license of driver
10. Copy of valid bank Account

Further information can be obtained at the **office of Chief District Agriculture Officer, Khordha District** during office hours [Between 10.00 AM to 5.00 PM].

Interested agencies will have to submit filled EOI (hard copy with Photocopies of other required supporting documents) to the **Office of the Chief District Agriculture Officer, Khordha, Odisha-752055** before **1.00 PM of 07/08/2024** in sealed envelope super scribed as "**EOI for Krushi Rath under IEC 2023-24 of Khordha district**"

Name of the Block/ Blocks applied for

The Chief District Agriculture Officer, Khordha will not be liable for any delay for not offering the EOI in the stipulated date and time mentioned above.

The quotations will be opened on i.e. 08/08/2024 at 3 PM by the selection committee of the CDAO, Khordha in the presence of the bidders or his representative in the CDAO office, Khordha.

The Chief District Agriculture Officer, Khordha District retains the right to withdraw expression of interest or to accept or reject any or all or change the date at any point of time without further explanation or notice. Besides, receipt of incomplete documents or after due date and time will be rejected.


Chief District Agriculture Officer
Khordha