

DIPA Brochure – Framework

- **District Administrative set up:**
 - i. Subdivision - 02
 - ii. Blocks - 10
 - iii. Tahasils - 10
 - iv. GP - 190
 - v. ULB - 05
 - vi. Municipal Corporation - 03
 - vii. NAC–02

- **Demographic Information**
 - i. Total Population: 2,251,673
 - Male - 1,167,137
 - Female - 1,084,536

 - ii. Literacy Rate: 77.71%
 - Male – 82.03%
 - Female – 73.06%

- **District Industrial Information:**
 - i. No of Large industries - 21
 - ii. No of MSME Units - 1608
 - iii. Major raw Material–Khordha District has rich deposits of economically important minerals such as Khondalite Stone, Lignite Stone, & Stone Chips.

- **District Industrial Infrastructure Information:**
 - i. Available land at Land Bank in acres– 1613 Acre
 - ii. No of Industrial estate - 30

- **District Agriculture Profile:**
 - i. Cultivable Area (ha) – 2,81,000
 - ii. No. of Cultivators–79,793
 - iii. Normal Rain Fall in mm – 1443 MM Annually
 - iv. No. of AgrilLabourers–64,072
 - v. Major agriculture produces –Rice, Paddy, Pulses and oil seeds.
 - vi. Soil Structure – Khordha is situated in the eastern and southeastern coastal plain agro-climatic zone, characterized by a variety of soil types such as sandy loam, loam, clay loam, and clayey soils across diverse agro-ecosystems.

- **District Skill Development Information:**
 - i. No. of High Schools: 179
 - ii. No. of Colleges: 229
 - iii. No of ITI Institutions: 58
 - iv. No of Technical Institution : 57
 - v. No of University: 07
 - vi. No of Vocational Institutions: 09

2. EODB:

Odisha has been one of the pioneers in integrating technology within the governance framework to ensure that a business-friendly ecosystem is developed in the state. Over the last two decades, the state government has taken several ease of doing business measures to improve the investor experience. Over 100 government to business services have been brought under the purview of Odisha Right to Public Services Act 2012 ensuring timely delivery of services to investors. The adoption of single window system and deemed approvals have further improved the business environment in the state and across all the 30 districts. District investment facilitation cells have been established to further enable the government to provide the best of services to investors.

- **Single window System: GOSWIFT**

The State of Odisha is committed to simplify the processes and expedite project approvals. Odisha has embarked on a mission to leverage technology to complement the governance framework. The approvals and clearances for the establishment and operations of the industries shall be through an on-line portal with minimum human interface. The State is a pioneer in implementing the “Ease of Doing Business” framework through a robust single window clearance mechanism. In fact, Odisha was one of the first States in India to constitute a Single Window Clearance System (SWCS) through legislation. This system enables the investor to approach a single designated authority and seek all clearances and approvals to setup and operationalize an industry.

The Single Window Clearance System is responsible for the following actions:

- Review, process and facilitate project clearances including modernization, upgradation, and expansion of existing industrial units
- Mandatory monthly meetings for analysis and approval of applications
- Regular monitoring of projects, phase-wise during implementation until production commences
- Monitor sanction and facilitate disbursement of incentives applicable under the various policies of the government
- Co-opt experts on a need basis for specific sectors or projects
- Provide deemed approvals for projects awaiting approvals from departments

- **State Level Facilitation Cell:**

To facilitate ease of doing business in Odisha and expedite the grounding of projects, the State has taken various initiatives such as creation of the State Level Facilitation Cell (SLFC) at IPICOL which is headed by CMD-IPICOL with senior officials from departments of Energy, Water, OSPCB, Factories & Boilers and IDCO are deputed on a full time basis with delegation of appropriate authority to process industrial approvals.

- **District Level Facilitation Cell:**

District Level Facilitation Cells (DLFCs) have been established across the 30 districts in the state to deal with projects having investments of less than INR 50 Crores under the Chairmanship of General Manager, RIC / DIC with representatives from line departments & Industries Associations. It mainly focuses on actualization of investment through one-stop facilitation process. Major function of the Cell include guidance & mentoring of investors, assessment the project, land and utility requirements, assistance in filing Combined Application Form & following-up on approvals from respective line Departments beyond the powers delegated to the members.

- **Industry Care**

The State of Odisha, in an effort to provide swift clearances and resolution to grievances faced by the industries, have introduced the “Industry Care” mechanism which ensures that all grievances/issues raised by industries about to set-up and /or operating in the State are resolved in a prompt manner.

3. District Investment Promotion Agency(DIPA)

Keeping in view the increase in investment to the state and in order to ensure development of linked infrastructure facilities at a district level, the Government of Odisha has set up District Investment Promotion Agencies (DIPA) chaired by the District Collectors across the state. It is currently active in the 30 major industrial districts in the state. The District Collector is supported by a team of professionals at DIPA for investment facilitation, project monitoring and aftercare.

Key Roles of DIPA

- Land bank identification and development
- Facilitation & handholding of the industries
- Investment promotion activities depending on the local sectoral strengths of respective districts
- Advocacy for industrial infrastructure development such as roads, power supply, water supply etc.
- Ensuring resolution of grievances and responding to the queries of potential investors

4. Policy Frame Work:

The Government of Odisha has established a robust policy framework with special focus on priority and new age sector within the Industrial Policy Resolution while at the same time leveraging the strengths of the state through a progressive MSME and Start-Up Policy. These are further complemented by a set of sector-specific policies designed to cater to the unique demands of each sectors.

- **IPR 2022:-** The IPR-2022 focuses on:
 - providing quality industrial infrastructure,
 - creation of a large land banks,
 - financial assistance to the private sector for development of industrial infrastructure and sustainable environmental protection.

In chapter 5A of IPR 2015, special focus has been accorded to large investments in new-age sectors like green energy equipment manufacturing, large-scale electronics manufacturing, aerospace etc. A special incentive structure has been designed for the new-age sectors to match and surpass the best-in-class assistance being provided to these industries anywhere in the country.

- **Sectoral Policy:-**One of the key focus of the Government of Odisha is broad-basing of industries with investment coming into the state across various sectors leading to

increased employment and sustainable industrial growth. To achieve this objective, the state has come up with various sectoral and theme-based policies that will cater to the unique demands of each sector and theme in an effort to provide the best-in-class government support to investors. Some of the key sectoral policies include:

- ICT Policy 2014
 - Fisheries Policy 2015
 - Apparel Policy 2016
 - Food Processing Policy 2016
 - Pharmaceuticals Policy 2016
 - Renewable Energy Policy 2016
 - Tourism Policy 2016
 - Health Care Investment Promotion Policy 2016
 - Aerospace and Defence Manufacturing Policy 2018
 - Bio-Technology Policy 2018
 - Odisha State Film Policy 2019
 - Electronics Policy 2021
- **MSME Policy 2022**:-The Odisha MSME Policy 2022 has been developed to create a conducive environment for promotion and growth of MSMEs in the state. The objective is to provide opportunities to local entrepreneurial talent, facilitate MSMEs in accessing domestic and export markets and take concerted measures for sustainable, inclusive & balanced growth. The DICs at the district level act as the nodal agency for promotion of MSMEs in the state. The policy also focusses on development of MSME Parks in each district. Along with focus on infrastructure development, the policy also provides attractive fiscal incentives to investors in the MSME sector.
 - **Start-up Policy 2022** :-The Odisha Start-up Policy 2022 envisages Odisha as a “World-Class Start-up Hub”. It has been designed to create and ecosystem promoting innovation and technological advancements. The Start-up policy further focuses on
 - Creation of world class physical infrastructure
 - Promoting the culture of research and development through academic interventions.
 - Institutionalizing the culture of entrepreneurship

The policy further outlines the creation of a Start-up infrastructure fund to support development of hard and soft infrastructure for the start-up ecosystem and details out the assistance to be provided by the Government of Odisha to the Start-ups.

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| | | |
|--------------------------|---|---|
| ICTPolicy 2022 | FisheriesPolicy2022 | ApparelPolicy2022 |
| FoodProcessingPolicy2022 | PharmaceuticalsPolicy2022 | RenewableEnergyPolicy2022 |
| TourismPolicy2022 | HealthCareInvestmentPromotion Policy 2022 | Aerospace and Defence ManufacturingPolicy2022 |
| Bio-TechnologyPolicy2022 | OdishaStateFilmPolicy2022 | ElectronicsPolicy2022 |

5. Industrial Infrastructure highlights-

- Industrial estates :- Khordha has 30 Government I.E
- Industrial Sectoral Cluster:-Khordha has 12 such clusters namely , Pahala Rasagola, Engineering, Automobiles, Pharmaceutical, Brass & Bell Metal, Pattachitra Painting, Sea Food Processing, Cane & Bamboo, Wood Carving, Handloom, BanguriGaon and Kantilo Bell.
- Industrial parks:-Khordha has 3 Park- Khordha Food Processing Park, Deras Sea Food Park, & Infovalley -IT Park.

- Road, Rail & Port infrastructure

MAJOR RAILWAY STATIONS

- BHUBANESWAR RAILWAY STATION
- NEW BHUBANESWAR RAILWAY STATION
- KHORDHA ROAD JUNCTION
- MANCHESWAR RAILWAY STATION

MAJOR HIGHWAYS

- NH - 16 (KOLKATA – KHORDHA - CHENNAI)
- NH – 57 (KHORDHA TO BOLANGIR)
- NH – 316 (BHUBANESWAR TO PURI)

DISTANCE FROM PORTS

- PARADEEP PORT (140 KM)
- DHAMARA PORT (236 KM)
- GOPALPUR PORT (130 KM)

6. **Skilling centers**, vocational training institutions & Industrial training institutions.

Khordha has 58 Industrial Training institutions and 09 Vocational Training Institutions. CTC , Bhubaneswar & CIPET Bhubaneswar are among the prominent ITI's of the region offering

industry relevant courses like Plastic Engineering, electronics, mechanic, foundry man technician etc

7. Various schemes of Central and State government - Statistics on the number of units that have benefited from those schemes in the District.

The Prime Minister's Employment Generation Programme is the most sought after scheme by the entrepreneurs in Khordha with over 251 loan proposals sanctioned FY 2022-23. Under the MukhyamantriKrushiUdyogaYojana, is a testament to the rapidly rising agro-based industries in the District. Pradhan MantriFormalization of Micro food processing Enterprises (PMFME) Scheme is gaining popularity amongst the rural entrepreneurs.

8. Highlight of the top 10 large-scale industries existing in the district.

- SMS India
- Hindustan Coca Cola
- Indo Nissin
- Oricon
- ITC
- Britannia
- Parle Agro
- Denzong Breweries
- Aditya Birla Garments
- Shahi Export

9. Social Media Presence: DIPA Khordha

- Twitter

10. Industry Testimonials –





**Good HD Picture for every section to be collect by DIPA district members **







